



Corporate Challenge



Champion Community Impact

Mobilize your team in support of mental health programs in Moncton.



Join us May 3, 2026 where organizations unite their teams to make a meaningful difference for women's mental health in their local community. **100% of fundraising proceeds stay local.**

Moving together for mental health

The Shoppers Drug Mart® Run for Women is Canada's largest community 5km and 10km run/walk event series, dedicated to women's mental health.

Whether your workplace is big, small, remote, or hybrid, the Shoppers Drug Mart® Run for Women Corporate Challenge makes it easy to rally your colleagues around something meaningful — and have a great time doing it.



Impact your community

\$150

One hour counselling session with a client.



\$500

One 30 day stay for a victim of family violence who receives immediate access to shelter, counselling, and safety planning.



\$1,000

7 sessions of specialized counselling for children exposed to violence, as well as victims of sexual assault.



\$250

One month of group therapy for women exposed to violence.



Sign up your team today at runforwomen.ca/corporatechallenge



Create meaningful impact while bringing your workplace together

Employees feel good representing their company in a community initiative — and that pride translates into stronger engagement at work. Physical activity, social connection, and contributing to a meaningful cause all positively influence mental health — an especially relevant outcome when supporting women's mental-health programs.



Corporate Responsibility

Supporting a local charity — especially one focused on women's mental health — shows your organization is committed to improving the well-being of the community where employees and customers live.

How it works

\$0 upfront registration cost with commitment to raise \$125 per participant by event day. Get your team signed up today:

1. Go to runforwomen.ca/corporatechallenge and fill out the form to start your team.
2. Receive your team link from your dedicated fundraising coach.
3. Send out your team link to your colleagues inviting them to join your team.
4. Team members register and commit to fundraising a minimum of \$125 before the event.

All Participants Receive:

An event t-shirt, a finisher's bracelet and our signature swag bag.



Why bring your team?

- **Exclusive Team Captain's Hat** for Corporate Team Captains with teams with 5+ participants
- **Lightweight Athletic Multi band branded with your company logo** for all Corporate Challenge teams with 10+ participants, registered by March 4
- **100% of fundraising proceeds stay local** to support essential mental-health programs for women

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